

IN THE CLAIMS

1. Canceled.
2. (Currently Amended) An interactive broadcast reception system including a general purpose computer having a processor, display, and storage and internet connection, the system comprising:
 - (a) a broadcast receiver to communicate with the general purpose computer and to decode digital subcarrier data formatted as a broadcast markup language document, said broadcast receiver being separable from said general purpose computer and including a removable faceplate portion to enable the transfer of listener credits to said interactive broadcast reception system; and
 - (b) application software that runs on the processor of the computer and communicates with the broadcast receiver to control the operation of the broadcast receiver and to respond to broadcast markup language commands in said broadcast markup language document by connecting to an internet address referenced in said digital subcarrier data.
3. Canceled.
4. Cancelled.
5. Canceled.

6. Canceled.
7. Canceled.
8. (Previously Presented) The system of claim 2, wherein said broadcast markup language document is formatted in the XML standard.
9. (Currently Amended) The system of claim 2, wherein said broadcast receiver is ~~separable from said general purpose computer and~~ has a memory.
10. Canceled.
11. (Previously Presented) The system of claim 14, wherein the at least one broadcast markup language document is inserted into the broadcast signal to provide an interactive simulcast of related broadcast audio and audience related functions, said audience related functions include responsive changes of the broadcast audio and hypermedia documents based on audience specific communications enabled through the internet connection.
12. Canceled.
13. Canceled.
14. (Previously Presented) The system of claim 2 wherein said application software sets listener information to the referenced internet address, the listener information being

subsequently used by a corresponding website to provide a unique response to a listener associated with the interactive broadcast reception system.

15. Canceled.

16-19. Canceled.